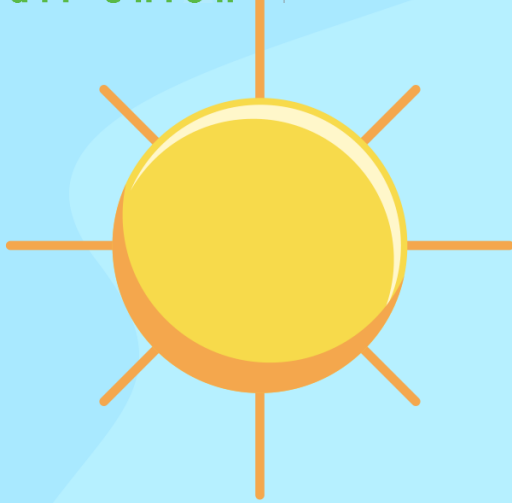


A Walk in the Park



Alex and Dakota are friends who **work** at the park together.


Work is a small word that can mean a whole LOT!





Work
for Alex
and
Dakota
means:



An illustration of a hiker with a backpack and a map, a bright sun, a large yellow starburst containing text, and a small red bird flying in the sky. The background is a light blue sky with green hills at the bottom.

Human Capital – the skill or ability that allows a person to do a job well so they can earn income.

Alex and Dakota learned a special word for the skills they use on their jobs:

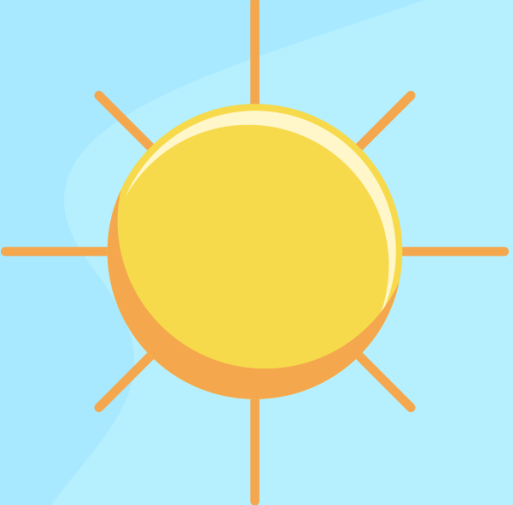
Human Capital.



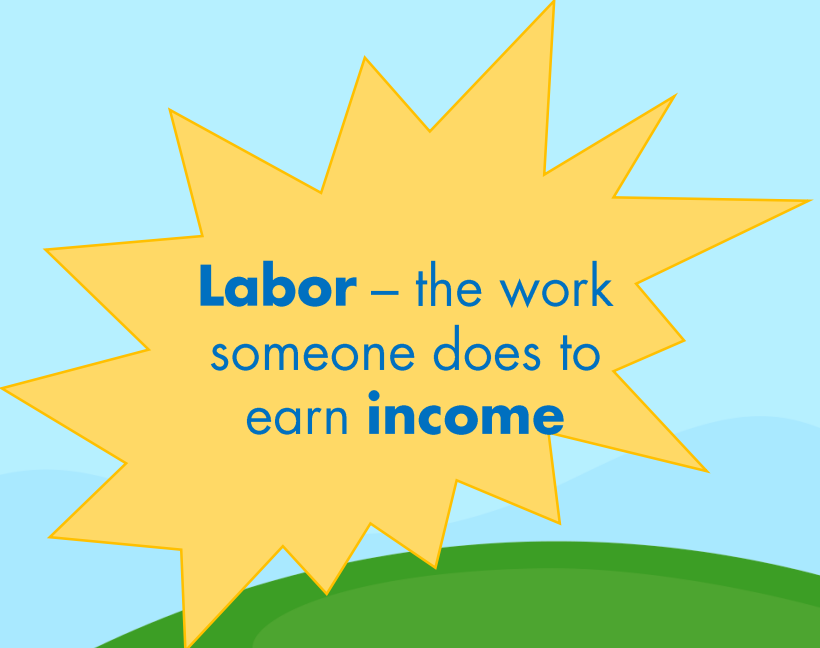
Learn More. Live More.®



Charlie is Alex and Dakota's boss, and he's put them in charge of getting the park ready for Labor Day weekend.



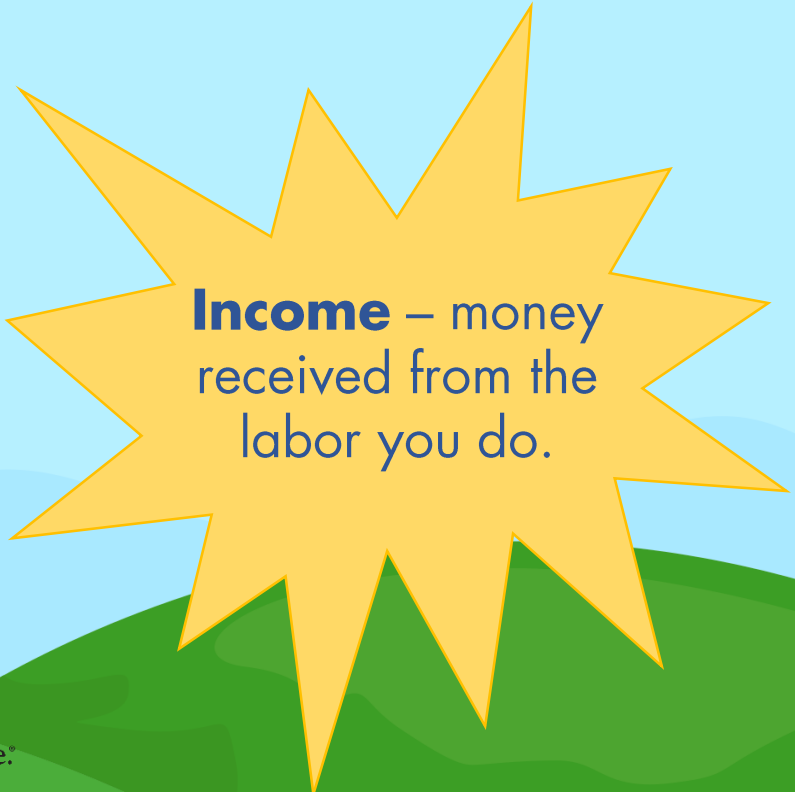

Labor is a little different from **work**, even though they are very similar. Because there's a little something extra that comes with labor... **Income!**



Labor – the work someone does to earn **income**



Income is what we use to buy things.



Income – money received from the labor you do.



Now that Alex and Dakota know that the human capital they use for labor earns them income, they can learn more skills to increase their human capital.

It will be as easy as a *walk in the park*.

